SALES NEWS Issue 67

19th March 1993

Dear Dealer

DEALER DEMONSTRATION STOCK

To enable our dealers to carry demonstration stock of our computer systems, Acorn are offering a 45% discount off RRP for demonstration purposes only. These products will be supplied to you as per the terms of the Purchase Agreement enclosed and must not be sold for a period of 6 months from date of invoice.

The criteria is as follows:

<u>Education Dealers</u> - entitiled to a maximum of 3 education systems and 1 of each consumer system

Indirect Dealers - entitled to 1 of each consumer system

Please use the enclosed order form to take advantage of this offer. An offer, of this type, will be repeated every 6 months, however it is important for you to take advantage of this particular promotion by 5th April 1993 as the next date will not be until October 1993.

Payment - it is necessary for all dealers to send 'cash with order' including VAT. Fax copies of orders will not be accepted.

Orders will not be accepted unless the purchase agreement is returned with the order, signed by yourselves.

In brief:

Send: order form, cheque and signed purchase agreement

If you have any further queries, please do not hesitate to contact me.

Yours faithfully

Tracy Bottomley

Tele-sales Supervisor

