SALES NEWS Issue 127

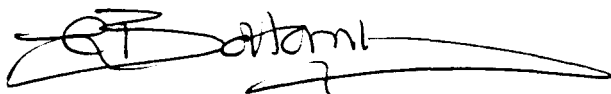6th February 1995

Dear Dealer

Acorn C/C++

We are pleased to announce that Acorn C/C++ will be released soon. The product provides a full set of programming tools for developing applications to run on Acorn's 32 bit Risc computers. It has been designed for professional software developers so that RISC OS 3 software applications can be developed efficiently and to a consistent high standard of quality. We anticipate that it will be available for delivery in the second week of March. The retail pricing matrix is as follows:

Code	Description	RRP Exc VAT	RRP Inc VAT	Dealer Price @ 30%
SKB78	Acorn C/C++	212.72	249.95	148.91
SKB78	Acorn C/C++ upgrade	170.17	199.95	148.91

The dealer price is £148.91 ex-VAT and the product codes are the same irrespective of whether it is sold as a new purchase or as an upgrade. The upgrade is a loyalty discount of £50 off the inc VAT RRP for existing owners of either Desktop C or Desktop Assembler. Existing customers will need to hand into their dealer original Desktop C or Desktop Assembler discs as proof of purchase. The upgrade offer expires on 1st September 1995.

There will be an information flyer available on the new product. This can be ordered in the usual way through your telesales contact, quoting APP798.

Yours faithfully

Tracy Bottomley
Sales Desk Supervisor

Acorn