Newsletter - 21st November 1996



Dear Acorn Dealer,

We are launching a new sales promotion starting on Monday 25th November 1996 and running until December 31st 1996

The offer is open to Clan members only.

Non clan members can take advantage of this scheme, by joining the Clan at the same time as ordering a system. The cost to join the Clan is ± 15.00 inc VAT for a lifetime membership.

Offer 1

Your customers can return one of the following computers: A3000 series, A4000, A5000, Atari, Amiga, Apple Mac or IBM PC compatible, to qualify for a discount as detailed in the table below.

| | | | With Trade in Discount | | |
|----------------------------|------------|----------|------------------------|-----------|--|
| | Order Code | Trade in | RRP | RRP | |
| Computer Purchased | | inc VAT | inc VAT | ex VAT | |
| Risc PC700 5M HD540 | ACB77B | £200.00 | £1,084.62 | £923.08 | |
| Risc PC700 5M HD540 4x CD | ACB78 | £250.00 | £1,134.63 | £965.64 | |
| Risc PC700 10M HD1GB | ACB75B | £300.00 | £1,234.62 | £1,050.74 | |
| Risc PC700 10M HD1GB 4x CD | ACB76B | £350.00 | £1,284.62 | £1,093.30 | |
| Monitors | | | | | |
| 14" SVGA Acorn monitor | AKF60 | N/A | £264.38 | £225.00 | |
| 17" SVGA Acorn monitor | AKF91 | N/A | £616.88 | £525.00 | |
| 17 SVGA ACOTT MONILOI | ANLAI | IN/A | LU 10.00 | £323.00 | |

Terms and Conditions:

This offer is only open to Clan members.

Only one application per Clan member.

Orders must come on a completed Acorn order form. (Example copy enclosed) No other computer other than those listed in the scheme above can be excepted. Offer applies to UK only. Offer 2





Internet package

Your customer can pay the RRP and receive a free Internet Access pack.

Included in the pack:

•US Robotics Voice 33.6 External Modem (upgradeable to X2 techonolgy which is USRs 56Kbps system) + appropriate cables

•Voyager software which would auto-configure via a registration server

- •Voice Mail software
- •Fax software
- •Support via web, email or phone.

•All upgrades for the period of free access and then free upgrades for as long as they subscribed beyond this.

•All supplied in a single boxed pack.

Terms and Conditions:

This offer is only open to Clan members. Only one application per Clan member. Orders must come on a completed Acorn order form. (Example copy enclosed) Offer applies to UK only.

Offer 3

Desktop Publishing Software bundle



Your customer can pay the RRP and receive a free DTP Software bundle

| Software Bundle | Order Code Inc VAT | RRP | RRP exc VAT | Software Contents Pack | |
|----------------------------|-------------------------------------|-----------|----------------|---------------------------|--|
| | | | | | |
| Risc PC700 5M HD540 | ACB77B | £1,284.62 | £1,093.30 | А | |
| Risc PC700 5M HD540 4x CD | ACB78 | £1,384.63 | £1,178.41 | A | |
| Risc PC700 10M HD1GB | ACB75B | £1,534.62 | £1,306.06 | В | |
| Risc PC700 10M HD1GB 4x CD | ACB76B | £1,634.62 | £1,391.17 | В | |
| Monitors | | | | | |
| 14" SVGA Acorn monitor | AKF60 | £264.38 | £225.00 | | |
| 17" SVGA Acorn monitor | AKF91 | £616.88 | £525.00 | | |
| Pack Contents | | | | | |
| Pack A | Ovation Pro, Photodesk II | | | | |
| Pack B | Ovation Pro, Photodesk II, ImageFS2 | | | | |

Terms and Conditions:

This offer is only open to Clan members Only one application per Clan member. Orders must come on a completed Acorn order form. (Example copy enclosed) Offer applies to UK only.

Further copies of the original colour printed order forms and posters can be obtained from ART dealer sales desk on 01223 577879 from Monday 25th November 1996. We are happy to supply quantities free of charge for mailshots and other advertising.

The enclosed order form is a photocopy of a draft version for you to familiarise yourself with. Should you have any question relating to this scheme or any other items, please feel free to contact your ART dealer representative, Russell Scoates on 01223 577840, or the ART sales desk.

CLAN CHRISTMAS BONANZA

As a Clan Member you can take advantage of ONE of the CLAN BONANZA, FREE CHRISTMAS offers or the TRADE-IN Discount, when you purchase a Risc PC700 before 31 December 1996: In addition to Bonanza offers, the £99 (ex VAT) StrongARM[™] Upgrade Is also still available, when ordered with any Risc PC.

All this and 0% finance with the 20/20 Finance Scheme.

TRADE-IN Qualifications

To qualify for the Clan Trade-in discount off your new Risc PC 700 Series, Trade-In machines must be surrendered to the supplying dealer and contain a motherboard, case and a serial number. They can Include ANY PC, Atari, Amiga or Archimedes Series, but not BBC

INTEREST FREE FINANCE

To gualify for the 0%, 20/20 finance option, purchasers must meet the gualifications shown on the Finance Application Form. - see dealer for details.

CLAN ACORN

Membership is open to all Acorn Users, for a once only payment of £15. Membership maybe obtained at the time of

purchase to qualify for Clan Bonanza Offers - by completeing this 'form and paying £15.

CHRISTMAS 'BONANZA' ORDER FORM/CLAN MEMBERSHIP APPLICATION FORM

| Please supply to: (PRIN | | | | | | |
|----------------------------------|-------------------------------------|---|---|-----------------------|----------------|---------|
| Home Address (PRINT) |) | | | | | •• |
| | | | Post Co | de | | •• |
| Tel | | E-Mall addr | | | | •• |
| CLAN Membership | Number | | Nembership Require | ed (Tick If requested | i) 🔲 | |
| Product Code (ACB77, etc) | Internet Bundle (tick for order) | Trade-In OR Discount OR | Software Bundle (tick for order) | | Total PRICE | |
| | | OR £ | OR | | | |
| Trade-in Details: Make | •••••• | Model | Serial Number | | | |
| Monitor/Extras (if n | equired), inclu | ding VAT | | | | |
| AKF60 (14*) | •••••••••• | | | £264.38 | | |
| AKF 91 (17*) | | ••••••••••••••••••••••••••••••••••••••• | | £640.38 | ••••• | |
| StrongARM [™] upgrade . | | | | . £118.33 | | |
| | | | | | | 2 · · · |
| Clan Membership Fee . | | | ••••••••••••••••••••••••••••••••••••••• | £15.00 | ••••• | \sim |
| | | | | TOTAL PAYABLE | •••••• | |

Take this completed form to the Dealer indicated below, or your local Acorn Centre of Technology. For details of your nearest Centre of Technology call 0990 329070.

Dealer Stamp





StrongARM is a instantiation of Advanced Risc Machines Limited. All other trademarks acknowledged. Only one purchase per Clan Member. Clan Acorn make regular makings to Members with information and third party offers. If you do not wish to receive these mailings, please tick this box

Offer closes \$1 December 1996. Only available in the UK. Offers may not be used in conjunction with any other offers.