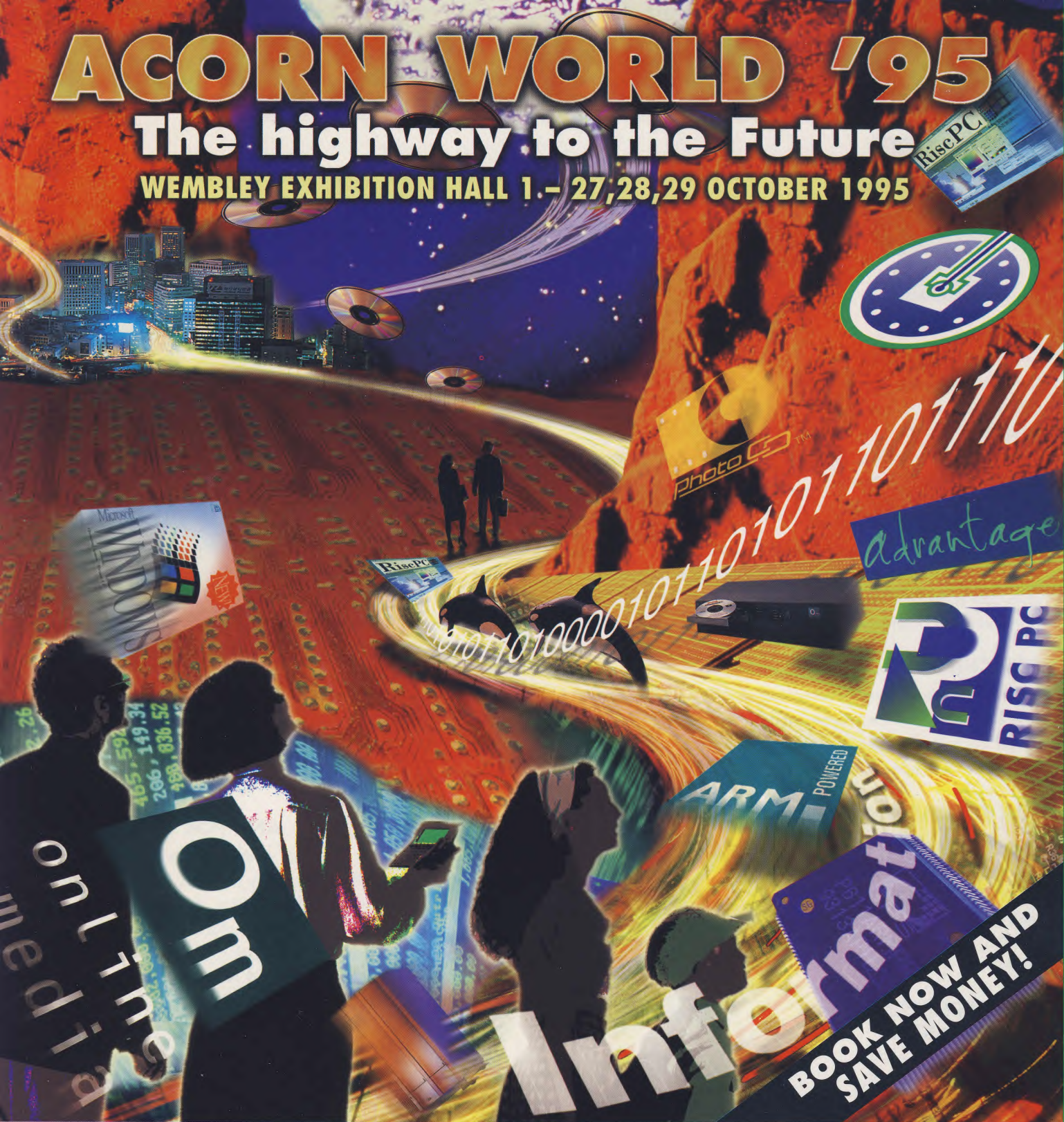


# ACORN WORLD '95

## The highway to the Future

WEMBLEY EXHIBITION HALL 1 - 27, 28, 29 OCTOBER 1995



Log on, hook up or plug into the Information Superhighway. Whichever way you want to enter this new world, Acorn World '95 promises to be the best event of the year. Come and get real, hands-on experience of all the latest desktop products. Learn from the experts at the live theatre presentations. See the revolution in home services being created by Acorn's "Set-Top Box" technology. Plus jugglers, face painting, a games arcade, competitions with prizes.

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# ACORN WORLD '95

## and the Information Superhighway



**GREAT FUN, ENTERTAINING & EDUCATIONAL...**  
**...is the only way to describe this event!**

All that's best and new in home and educational computing from Acorn and over 100 other exhibitors, plus the chance to explore the Information Superhighway, the emerging technology set to revolutionise the way we all communicate.

It's hi-fun as much as hi-tech, and there's something for everyone – all under one roof at Wembley from 27 to 29 October.

### FOR PARENTS...

#### ...With younger children

The free, colourful, toy-packed crèche, leaves you free to meet educational experts, and look at and try out products specially developed for early learning.

#### ...With computer whiz-kids

Acorn World '95 is an ideal venue, they get into cyberspace, while you broaden your knowledge and develop an up-to-date understanding of the important role of IT in school, linked with home and business.

### FOR CHILDREN...

A games arcade running the latest tests of skill, the Cyber Cafe where you can "Surf the Internet" and browse the Blue Peter World Wide Web pages, competitions with prizes, face-painting, jugglers, magicians and lots more.

### FOR EDUCATIONALISTS...

Topical theatre discussion on issues of the day, the latest in portability, multimedia techniques, and in educational hardware and software, with many exhibitors timing the launch of new products for the event.

### FOR EXPERTS AND ENTHUSIASTS...

A chance to preview Acorn prototypes and the latest new products due for launch during the final quarter of '95, plus a special technology seminar for Clan Acorn members.

TECHNOLOGY CITY is the hub of the show. It's the place to preview the latest Acorn technologies and products, get into cyberspace and find **unrepeatable Acorn show offers.**

But it's not all for the experts, The Friendly Face of IT is a special area of the event packed with advice and help for those just starting out.

### AND FOR EVERYONE...

See a demonstration of the Set-Top Box technology from Acorn's Online Media division which is leading the way in the rapidly developing global market place for integrated home services – TV banking, shopping, video and educational programmes, news services and networked games, all from your armchair at the press of a button!

- Multimedia Gallery • Special Training Sessions
- Topical Theatre Presentations – the Information Superhighway and a variety of other topics
- Advice centre – there's no question they can't answer!
- Special Education Conference, 27 Oct Wembley – a must for parents and teachers of children with special needs

**So take a step on the highway to the future,  
book your tickets now  
and save £££s  
(see over for details)**

**Take 10 children or more  
and your ticket is free!**